

THE PROOF POINT *the strongest first post for a new audience*



PROVEN IN THE FIELD

Sixty systems built. **Zero abandoned.**

Of 60 systems built on this living-sand-and-sunlight design in remote South American communities, every single one is still in daily use.

now built for UK off-grid sites



kalla.me · off-grid drinking water, made in Britain

HOW THE FILTER WORKS *the "huh, really?" conversation-starter*

THE LIVING FILTER

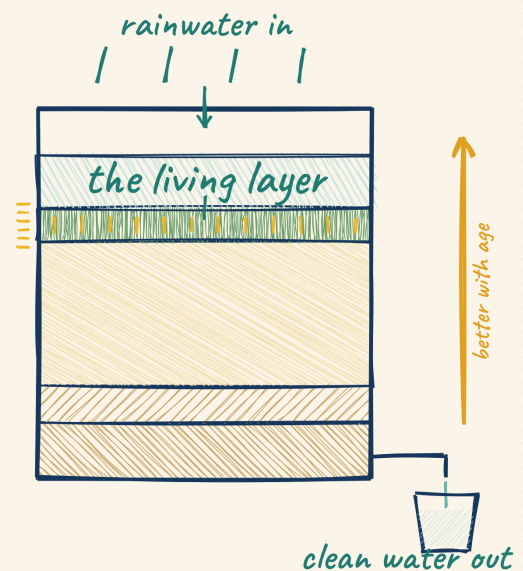
The only water filter that **improves with age**

A living layer of helpful microbes cleans the water as it passes. No cartridges. Nothing to replace. 10+ year filter life.

NO CARTRIDGES

GRAVITY-FED

10+ YEARS



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THE RUNNING COST *the most forwardable one — made for WhatsApp*

RUNNING COST

KÄLLA — MONTHLY RUNNING COSTS
off-grid drinking-water system · biosand + UV-C

Chemicals	£0.00
Cartridges	£0.00
Filter replacements	£0.00
Mains water	£0.00
Sunlight	£0.00
Rain	£0.00
TOTAL £0.00 drawn from the rain on your roof	

nothing to buy. ever.

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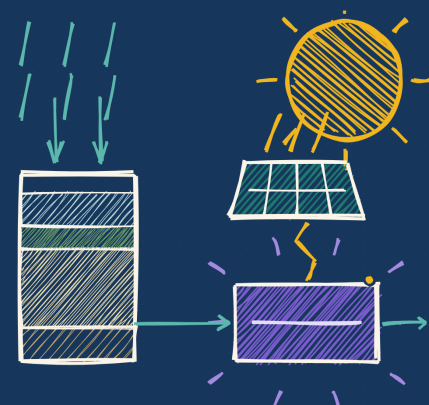
THE RESILIENCE ANGLE *lands hardest right after storms and power cuts*

HOW IT RUNS

Powered by gravity and sunlight.

No pump. No chemicals. 12 V solar and a battery — it keeps running when the mains and the grid don't.

day & night, solar + battery



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THE HONEST COMPARISON *reference content for “which filter?” threads*
THE HONEST COMPARISON

Four ways to drink rainwater. Only one does it all.

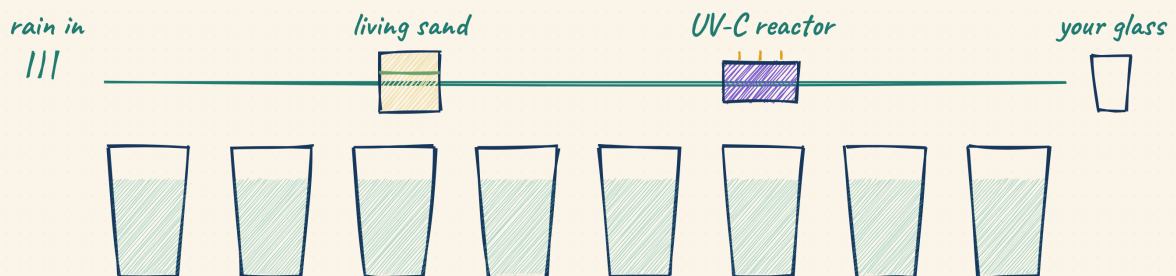
	KÄLLA	REVERSE OSMOSIS	BOILING	JUST RAINWATER
Free of pathogens	✓	✓	✓	~
Removes sediment & dirt	✓	✓	✗	✗
Keeps natural minerals	✓	✗	✓	✓
Nothing to buy or replace	✓	✗	✗	✓
Runs off-grid on solar	✓	✗	~	✓

RO strips the minerals back out and its filters need regular changes. Boiling burns energy every time. Untreated rainwater varies with your roof and the season — Källa makes it reliably safe.

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THE SPEC SHEET *for the detail-minded — “but how much water?”*
LIVING BIOSAND + UV-C PURIFICATION · THE NUMBERS

One unit. 60–80 litres a day. A whole household.



10+ YRS FILTER LIFE

99.9% FILTRATION + UV-C

12 V SOLAR + BATTERY

~0.4 L/MIN GRAVITY-FED

Need more? Källa scales by the unit — one unit covers roughly 15–40 people’s drinking and cooking water.

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